

## Transforming Travel in Watford Delivery Plan

### Transforming Travel In Watford: the strategy for 2021 – 2041 Delivery Plan

This Action Plan sets out a high-level programme of work to be delivered as set out in detail in Transforming Travel in Watford: The Strategy for 2021 – 2041 Supporting Document.

As an annual monitoring activity Watford Borough Council will produce an update on the programme, provide a 12 month action plan and review the progress on outcomes for each of the work streams under our six key objectives.

Under each strategy theme the following are shown:

- Strategy Action
- Key Initial Activities
- Whether there is activity and output expected within next 24 months, even if not the full delivery of the Action
- Lead Organisation for delivery and Support Organisation where relevant
- Full Scheme Costs
- Strategy Objectives being addressed
- Timeline for delivery of complete action (short/medium/long)
- Expected Initial Output

Objectives:

- Cutting Congestion (CC)
- Providing for Future Journeys (FJ)
- Boosting Health & Wellbeing (H&W)
- Ensuring all our community benefits (EQ)
- Making the best use of new technology (Tech)
- Delivering a great customer experience (CE)

This Action Plan captures total potential funding required on a scale of £ indicators for the full delivery of the action:

- A single £ represents under £100k
- ££ represents up to £500K
- £££ represents up to £1m
- ££££ represents up to £5m
- £££££ represents over £5m

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The timeline is set out as Short, Medium or Long term, for the full delivery of the action:

- Short term relates to delivery within 24 months
- Medium term equates to delivery in 2 to 8 years
- Long term projects will take over 8 years to deliver

### Active Travel

Strategy Action	Initial Activity	Activity within 24 months?	Delivery Lead Organisation (Support Organisation)	Full Scheme Cost	Objectives Addressed CC/FJ/H&W/ EQ/ Tech/CE	Full scheme Delivery Timeline Short, Medium, Long	Expected Initial Output
<b>AT1a New Cycle Routes and Improved Footways – Enhanced Cycle Network</b>	Active Travel Bid 2022	Yes	HCC	£££	CC, FJ, H&W, EQ	Medium	Feasibility design and funding for new cycle route(s)
<b>AT1b New Cycle Routes and Improved Footways – Footway Enhancements</b>	Active Travel Bid 2022	Yes	HCC	££	CC, FJ, H&W, EQ	Medium	Feasibility design and funding for footway improvements
<b>AT1d New Cycle Routes and Improved Footways – review and improve pedestrian crossings</b>	Signal Timing Reviews & changes	Yes	HCC	£	CC, FJ, H&W, EQ	Short	Identification of signals to be modified & implementation of changes
<b>AT1e New Cycle Routes and Improved Footways – Quick wins for walking and cycling</b>	Identify and deliver package of improvements	Yes	WBC	£	CC, FJ, H&W, EQ	Short	Delivery of minor walking and cycling improvements
<b>AT2a Expanded Cycle Parking – Residential Cycle Hangars</b>	Establish trial scheme	Yes	WBC	£	CC, FJ, H&W, EQ	Medium	Residential hangar scheme trial

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<b>AT2b Expanded Cycle Parking</b> – School Cycle Parking	Through the school travel plan process, support increased cycle parking in schools	Yes	HCC	£	CC, FJ, H&W, EQ	Medium	Additional cycle parking in schools
<b>AT2c Expanded Cycle Parking</b> – On-street cycle parking	Audit existing cycle parking and identify gaps	Yes	WBC	£	CC, FJ, H&W, EQ	Medium	Agreed target areas and delivery plan for implementation of cycle parking delivery
<b>AT3a Bike Share</b> – Bike Share	Complete Current Scheme	Yes	WBC	££	CC, FJ, H&W, EQ, Tech	Medium	Completion of full delivery of sites in Watford
<b>AT3b Bike Share</b> – Bike Share	Expand Current Scheme	No	WBC/neighbouring local authorities	££	CC, FJ, H&W, EQ, Tech	Medium	Expansion to neighbouring boroughs
<b>AT4a Healthier Neighbourhoods</b> – Low Traffic Neighbourhoods	Monitor HCC schemes and best practice elsewhere & develop approach for Watford.	Yes	HCC	££	CC, H&W, EQ	Medium	Approach to LTN delivery in WBC
<b>AT4b Healthier Neighbourhoods</b> – School Streets	Discuss opportunities for School Streets with schools engaged on travel planning	Yes	HCC	£	CC, H&W, EQ	Medium	Identification of schools where there is potential for a School Street

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<b>AT5a Welcoming Street Space</b> - re-allocating car parking to parklets and other uses	Identify potential locations and engage with communities	Yes	WBC	£	H&W, EQ	Short	Trial of parklet or similar in limited number of locations

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### Longer Journeys

Strategy Action	Initial Activity	Activity within 24 months?	Delivery Lead Organisation (Support Organisation)	Full Scheme Cost	Objectives Addressed CC/FJ/H&W/ EQ/ Tech/CE	Full scheme Delivery Timeline Short, Medium, Long	Expected Initial Output
<b>LJ1a Park and Ride –</b> investigate park and ride at two locations	Investigate feasibility of delivery and land requirements, constraints and environmental impacts	Yes	HCC	£££££	CC, FJ, CE	Long	High level feasibility and depending on outcome development of scope of business case.
<b>LJ2a Improve Bus Services –</b> bus priority measures	Joint HCC / WBC working group to progress feasibility of bus priority measures on Exchange Road, , Vicarage Road, Lower High Street	Yes	HCC	££££	CC, FJ, EQ, CE	Medium	Preferred schemes to progress for funding / delivery
<b>LJ2a Improve Bus Services -</b> bus priority measures	Highway prioritisation study for St Albans Road to considering balance between modes and develop bus prioritisation measures accordingly	Yes	HCC	££££	CC, FJ, EQ, CE	Medium	Identification of priorities for St Albans Road and development of preferred scheme for funding/delivery.

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<b>LJ2b Improve Bus Services</b> – bus stop improvements	Delivery of improvements to bus stops	Yes	HCC	££	FJ, EQ, CE	Short	Bus stop enhancements (improved accessibility, real time information etc) delivered
<b>LJ3a Rail Enhancements</b> – Cycle / walking access quick wins	Identify and deliver cycle / walking quick wins at all stations	Yes	WBC	£	FJ, EQ, CE	Short / Medium	Delivered cycle and walking quick wins
<b>LJ3b + LJ3c Rail Enhancements</b> – enhance accessibility and quality of stations	Lobby rail operators / Network Rail	Yes	NR (HCC)	£££	FJ, EQ, CE	Long	Inclusion of improvements to stations in franchise agreements or similar
<b>LJ3d Rail Enhancements</b> – Encourage use of Abbey Line	Respond to outcome of restoring your railway fund bid	Yes	NR / HCC	£££££	FJ, EQ, CE	Medium	Decision on next steps for Abbey Line
<b>LJ3e Rail Enhancements</b> – Develop Watford Junction as a sustainable multi-modal hub	Develop outline business case and inclusion as part of wider Watford Junction Masterplan	Yes	NR / HCC / WBC	£££££	FJ, EQ, CE	Long	Plan and outline business case for WJ enhancements
<b>LJ3f Rail Enhancements</b> – enhanced rail service provision for Watford Junction	Lobby rail operators / Network Rail	No	NR / HCC	£££££	FJ, EQ, CE	Long	Inclusion of additional services in franchise agreements or similar

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<b>LJ4a Enhanced Public Transport</b> – public transport system on former Croxley Rail Line with parallel walking / cycling routes	Identify preferred system type	Yes	HCC (WBC, NR, TfL, Three Rivers)	£££££	CC, FJ, CE, Tech	Long	Outline of preferred system and outline business case
<b>LJ4b Enhanced Public Transport</b> – support delivery of HERT and ensure integration with existing hubs	Preparation of Strategic Outline Business Case	Yes	HCC	£££££	CC, FJ, CE, Tech	Long	HERT Outline Business Case

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### Alternatives to Car Ownership

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<b>ACO1a New Car Club</b> - deliver new car club	Procure new operator and roll out scheme	Yes	WBC	£	CC, FJ	Short	New Car Club in focused geographical areas
<b>ACO2a, b, c Enhanced Taxi Fleet</b> – adopt Taxi Strategy Action Plan Phase 1	Launch strategy, engagement with operators, establish project to support switch to EV taxis	Yes	WBC	£	CC, EQ, CE	Short	Strategy understood by taxi fleet. Review feasibility of scheme to support switch-over to EV.
<b>ACO2a, b, c Enhanced Taxi Fleet</b> – adopt Taxi Strategy Action Plan Phase 2	Investigate taxi hotspots, opportunities for taxi-driver rest facilities, access for green taxis to bus priority areas	Yes	WBC	££	CC, EQ, CE	Medium	Prioritised initiatives to support greener, more efficient taxi fleet.
<b>ACO3a Electric Vehicle Charging</b> - continue planned delivery of EV charging	Installation of EV charging points	Yes	WBC (HCC)	£	H&W, CE, Tech	Short	Delivery of EV Charging points
<b>ACO4a Demand Responsive Transport</b> – Arriva Click	Encourage and monitor use of Arriva Click	Yes	WBC	£	CC, FJ, EQ, Tech, CE	Short	Increased usage of Arriva Click, strategy for the scheme going forward.



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<b>ACO5a Mobile Phone App</b> – ensure supports TTIW aims	Enhance transport elements and integrate new schemes	Yes	WBC	££	Tech, CE	Short	Confirmed plan going forward
<b>ACO6a Mini Transport Hubs</b> – mini-transport hubs in Watford neighbourhoods	Procure support to identify locations to combine sustainable transport offerings outside of town centre	Yes	WBC	£	CC, Tech, CE	Medium	Report on potential mini-hub locations

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### The Town Centre

Strategy Action	Initial Activity	Activity within 24 months?	Delivery Lead Organisation (Support Organisation)	Full Scheme Cost	Objectives Addressed CC/FJ/H&W/ EQ/ Tech/CE	Full scheme Delivery Timeline Short, Medium, Long	Expected Initial Output
<b>TC1a Pedestrian and Cycle Access</b> – Improved and New Pedestrian and Cycle Crossings of Ring Road	Identify improvements required and feasibility designs	Yes	HCC	£££	H&W, EQ	Medium	Prioritised list of improvements for Ring Road crossings
<b>TC2a Prioritising Cycling and Public Transport</b> – on ring road and Dalton Way	Develop long term projects and accompanying business cases	No	HCC	£££££	CC, FJ, H&W, EQ	Long	Business case for transformative schemes for ring road and Dalton Way
<b>TC3a Town Centre Transport Hub</b> – develop sustainable hub in town centre	Procure external support to develop hub options	Yes	WBC	££££	CC, FJ, Tech, CE	Medium	Preferred option for sustainable transport hub
<b>TC4a People Friendly High Street</b> – reduction in traffic / bus gate	Deliver bus gate	Yes	WBC	££	H&W, EQ, CE	Short	Bus gate replacing staff controlling access
<b>TC4a People Friendly High Street</b> – Public realm improvements	Procure support for outline design	Yes	WBC	£££	H&W, EQ, CE	Medium	Designs for improvement of High Street Central and South
<b>TC5a Sustainable Transport Corridor</b> – High Street to Bushey Station	Develop long term project and accompanying business case	No	HCC	£££££	CC, FJ, H&W	Long	Business case for transformative schemes tying into Colne Valley SDA

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<b>TC6a, b, c Improved Car Parks</b> – enhance quality and align to sustainable travel goals	Procure external support to analyse demand and develop parking strategy	Yes	WBC (& private sector organisations)	£	CC, FJ	Medium	Car Parking Strategy for Town Centre

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### Supporting Change

Strategy Action	Initial Activity	Activity within 24 months?	Delivery Lead Organisation (Support Organisation)	Full Scheme Cost	Objectives Addressed CC/FJ/H&W/ EQ/ Tech/CE	Full scheme Delivery Timeline Short, Medium, Long	Expected Initial Output
<b>SC2a Rewarding Change</b> – travel based reward system	Procure external support to identify reward mechanism, link with schemes and local businesses	Yes	WBC/HCC	£	CC, H&W, Tech, CE	Medium	Programme for developing reward scheme
<b>SC2b Rewarding Change</b> – mobility credits	Develop scheme to reward people for giving up car	No	WBC	££	CC, H&W, Tech, CE	Medium	Scheme definition for mobility credits for scrapping car and funding scheme
<b>SC3a Working with Businesses</b> – engaging with businesses on workplace travel plans	Identify key businesses with whom to support development of workplace travel plans	Yes	HCC/ WBC	£	CC, FJ	Short	Businesses in Watford developing own workplace travel plans
<b>SC5b Communications</b> – joint HCC / WBC communication plan	Establish HCC / WBC communications plan for sustainable transport	Yes	WBC / HCC	£	EQ, CE	Short	Joint communications plan to ensure uniform message on transport
<b>SC5c Communications</b> – cycling and walking forum	Maintain / grow cycle forum. Launch walking forum.	Yes	WBC	£	EQ, CE	Short	Walking forum or equivalent established alongside cycling

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<b>SC5d Communications</b> – maintain and expand training e.g., cycling	Maintain existing schemes and seek opportunities / funding of expansion that aligns with TTIW schemes	Yes	WBC / HCC	£	EQ, CE	Short	Expanded training offering around active and sustainable travel
<b>SC6a School Engagement</b> – School Travel Plans	Improve engagement with schools to increase number with School Travel Plans	Yes	HCC	£	CC, H&W, EQ	Short	Increased number of schools with accredited Travel Plans.

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### Moving Goods

Strategy Action	Initial Activity	Activity within 24 months?	Delivery Lead Organisation (Support Organisation)	Full Scheme Cost	Objectives Addressed CC/FJ/H&W/ EQ/ Tech/CE	Full scheme Delivery Timeline Short, Medium, Long	Expected Initial Output
<b>MG1 Green Delivery Modes</b> – e-cargo bike trial	Identify businesses of interest and support in trialling cargo bike, apply for grant funding	Yes	WBC/HCC	£	CC, H&W	Short	Watford businesses trialling use of e-cargo bikes.
<b>MG2 Freight Consolidation</b> – investigate options for freight consolidation	Discussions with main operators and neighbouring authorities	No	HCC	££££	CC	Long	Action plan developed
<b>MG3 Freight Movement and Loading</b> – managing freight routing	Review current arrangements, issues and propose changes	No	HCC	£	CC, Tech	Medium	Plan for improved freight routing
<b>MG4 Freight Movement and Loading</b> – dynamic kerbside management	Review current trials and identify areas of potential in Watford	Yes	WBC	£££	CC, Tech	Medium	Preferred option / viability of dynamic kerbside management
<b>MG5 Parcel Lockers</b> – target parcel hub at interchange hubs and other key locations	Investigate and meet with potential providers	Yes	WBC (Private sector partner)	£	CC, CE	Short	Delivery of additional parcel lockers

#### Key:

Abbreviation	Partner
HCC	Hertfordshire County Council
WBC	Watford Borough Council
NR	Network Rail